

Pick a Book™

T H E

# CONCLAVE

*For CEOs, MDs & Directors*

SRI LANKA'S FIRST

The most valuable room in Colombo is not the one with the smartest speaker. It's the one with the right people.

A private monthly forum for 12 non-competing Colombo Senior Leaders - where the peer conversation is the product.

12

Members

2h

Per Session

24x

Sessions Per Year

# The Higher You Go - Who Do You Actually Talk To?



*Every leader in Colombo is navigating the same macro pressures, the same talent crises, the same board dynamics - alone.*

*You have advisors. You have a board. But neither is the same as 11+ peers who have no agenda except the conversation.*



Advisors tell you what you want to hear.



Your leadership team looks to you for answers.



Peers from your industry are competitors.

# Not a Book Club. A Private Peer Council for Senior Leaders.

## What It Actually Is

- ✓ 12 non-competing CEOs, MDs & Directors
- ✓ A shared book gives every leader the same starting point - then the real conversation begins.
- ✓ A confidential room where real problems get said out loud
- ✓ The book is what makes the conversation go somewhere

## What It Is Not

- ✗ A lecture - members drive the room, not PAB
- ✗ A networking event open to anyone
- ✗ Monthly homework you have to complete
- ✗ Recorded or shared outside the room

THE ROOM

# The first question every member asks is not about the book.

It's: "Who else is in the room?" The quality of the room is the product.

CEO · MD · Director

**FMCG & Consumer**

CEO · MD · Director

**Technology & Fintech**

CEO · MD · Director

**Banking & Finance**

CEO · MD · Director

**Manufacturing**

CEO · MD · Director

**Hospitality & Retail**

CEO · MD · Director

**Professional Services**

*Membership by invitation and review only. 12 seats. No two members from the same sector — ever.*

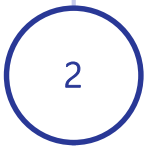
# Designed for Executives, Not Classrooms.



0–15 min

## Strategic Briefing

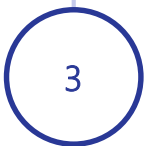
PAB distils the book into one framework and one question relevant to Sri Lankan business right now. The book opens the door. The members walk through it.



15–45 min

## Executive-Led Discussion

The room takes over. Real challenges, real debate. Chatham House Rules throughout.



105–120 min

## Close & Commit

One takeaway per member stated aloud. The room votes on next month's topic.

# Twice a Year, Put Your Hardest Problem in the Room.

Twice a year, bring your biggest strategic challenge. You choose the book and the angle - the lens through which your peers will examine it. PAB researches it, frames it, and prepares everything. You walk in and get 11+ peers thinking hard about your problem. The book is the reason the conversation goes somewhere.



## Your Platform

- ✓ You bring the challenge or question
- ✓ PAB frames and researches it with you
- ✓ PAB builds the full presentation deck
- ✓ You walk in - 11+ peers tackle your problem



## PAB Handles

- ✓ All research and deck preparation
- ✓ Pre-reading brief sent to all members
- ✓ Session facilitation support if needed
- ✓ Post-session summary for your records

AFTER 12 MONTHS



# What You Walk Away With.

The Conclave is not an event. It's a compounding asset. Here is what one year builds.

**11+**

## Trusted Executive Relationships

Non-competing peers who know your real challenges and have no agenda.

**48h**

## Of Confidential Peer Dialogue

Hours of conversation that cannot happen in any boardroom, conference, or forum.

**2**

## Leadership Presentations

Your ideas, professionally developed and presented to Sri Lanka's top Executives.

**12**

## Breakthrough Ideas

One powerful framework per month - applied to real Sri Lankan business context.

**1st**

## Year Is Just the Beginning

Members who renew tell us the second year is where the real value begins.

# What a Seat Costs. What It Returns.

Annual Membership

LKR

90,000

*per annum*

LKR 20,000 redeemable on books at [pickabook.lk](https://pickabook.lk)

## What Members Gain

- ✓ A confidential advisory room - 24 sessions, 5-star venues
- ✓ A shared book - one framework, one question per session
- ✓ 2 professionally supported member-led sessions per year
- ✓ 48+ hours of confidential executive peer dialogue
- ✓ Access to 11+ trusted, non-competing senior peers
- ✓ LKR 20,000 book credit + 30% ongoing discount at [pickabook.lk](https://pickabook.lk)

ONE QUESTION

**Every major decision  
feels lighter when  
eleven+ trusted peers  
help you think it through.**

The Conclave - Sri Lanka's Private Senior Leadership Council.